

View:

Inbound Kennedy, right-hand reader, "head-on" viewing on Ohio Street feeder

Size & Type of Display:

32' H x 48' W Bulletin

Facing:

North

Illuminated:

Dusk until Midnight

Market:

Chicago

EOI'S : 932,588

Source: Tab, Eye's On Count



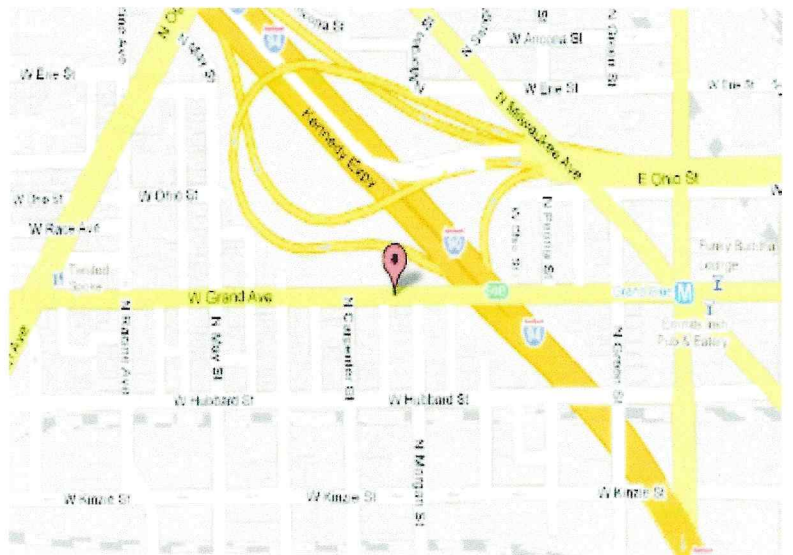
Kennedy Exp. & Ohio St. Ramp i/b - Head-On, Chicago, IL

About the area:

This outstanding giant location is at the heart of the Kennedy Expressway system. It is viewed on the Kennedy directly prior to Hubbards Cave which leads into Chicago's downtown district.

In addition, it is viewed "head-on" from the Ohio Street feeder leading into the northern end of Chicago's downtown which includes all of Michigan Avenue's Magnificent Mile, Rush Street and the River North entertainment district. Also included are the southern and western suburban traffic using the Ohio feeder outbound to the Dan Ryan and Eisenhower Expressways.

This board is one of the largest displays on the Kennedy Expressway system.



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